

THE AGI BUSINESS BAROMETER

PRESENTATION OF RESULTS QUARTER 3, 2022

By
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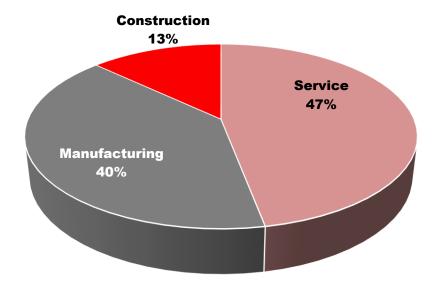


Oct. 2022

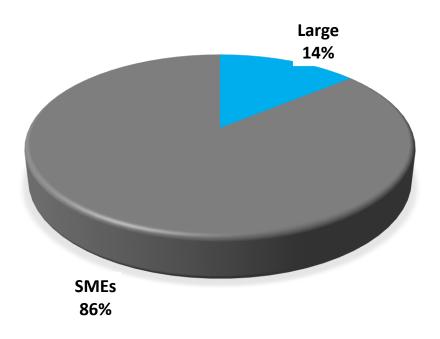


Sample Distribution

By sector

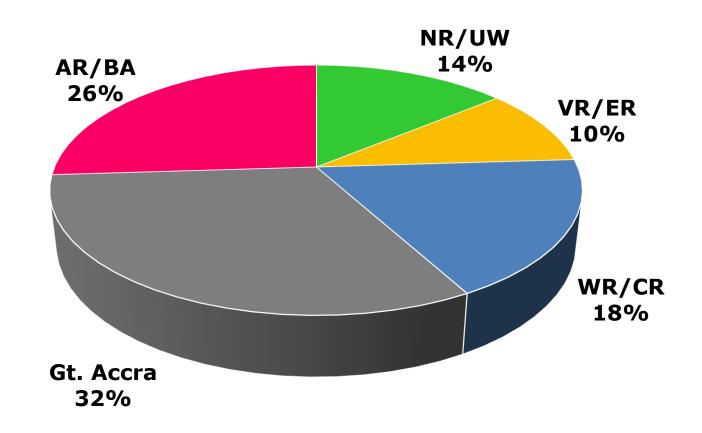


By size of business



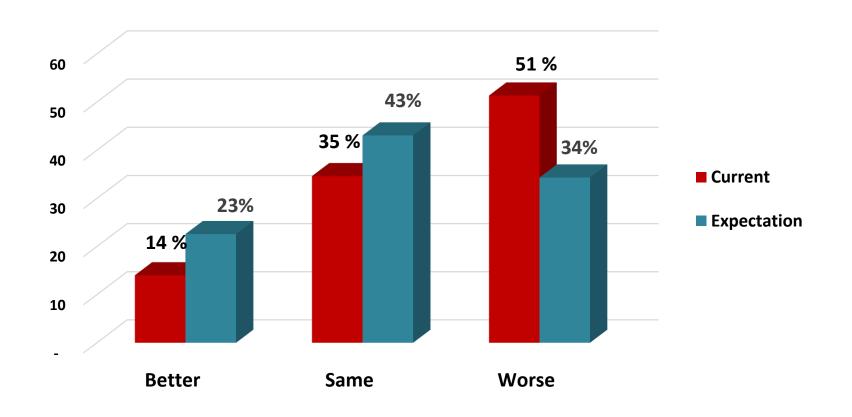


Sample Distribution by Region



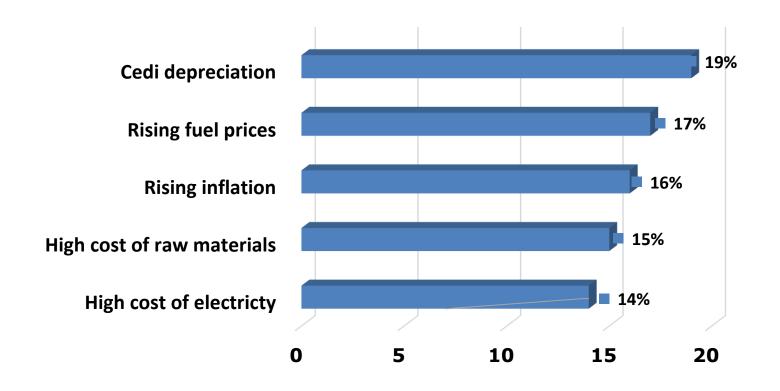


Overall Perception of Business Performance (July to September)





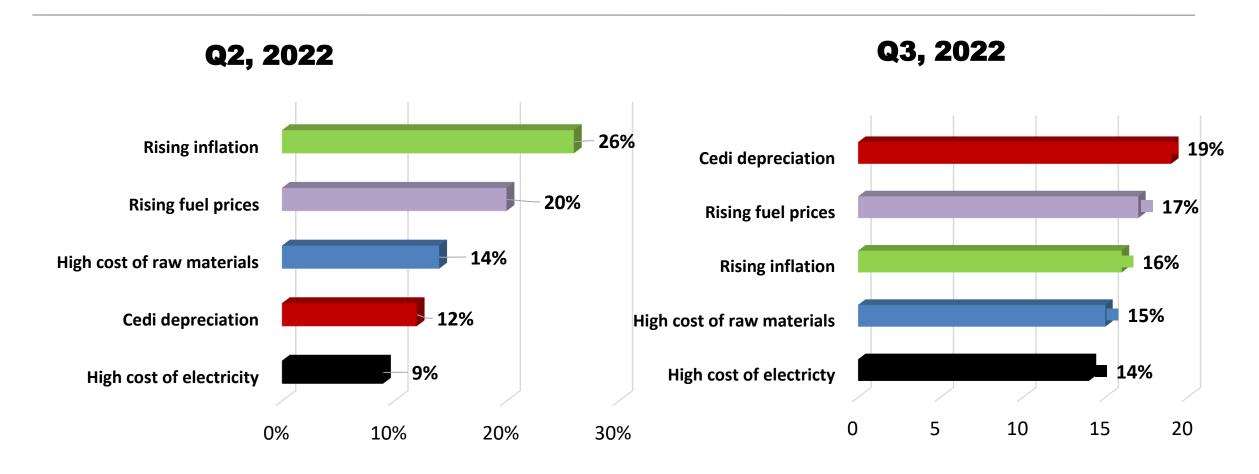
Top 5 Major Challenges, Q3 2022



5



Top 5 Major Challenges, Q2 vs Q3, 2022





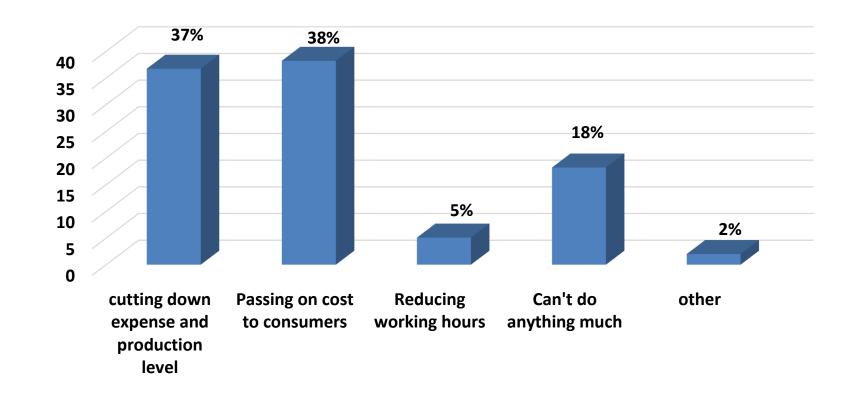
Challenges by Sector/Size

Sector	1st	2nd	3rd
Manufacturing	High cost of raw materials	Cedi depreciation	Rising cost of fuel
Service	Cedi depreciation	Rising inflation	Rising cost of fuel
Construction	Cedi depreciation	Rising inflation	Rising cost of fuel

Size of Biz	1st	2nd	3rd
		High cost of raw	
Small	Cedi depreciation	materials	Rising inflation
		High cost of raw	
Medium	Cedi depreciation	materials	Rising cost of fuel
Large/ African			
Giants	Cedi depreciation	Rising cost of fuel	Rising inflation



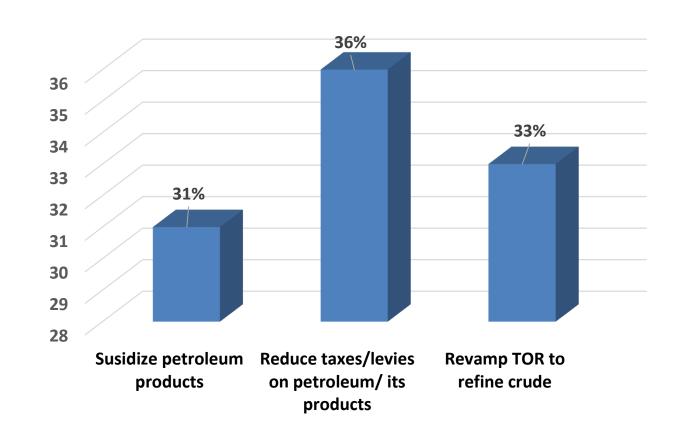
How business are managing rising cost of utility



Source: Field data

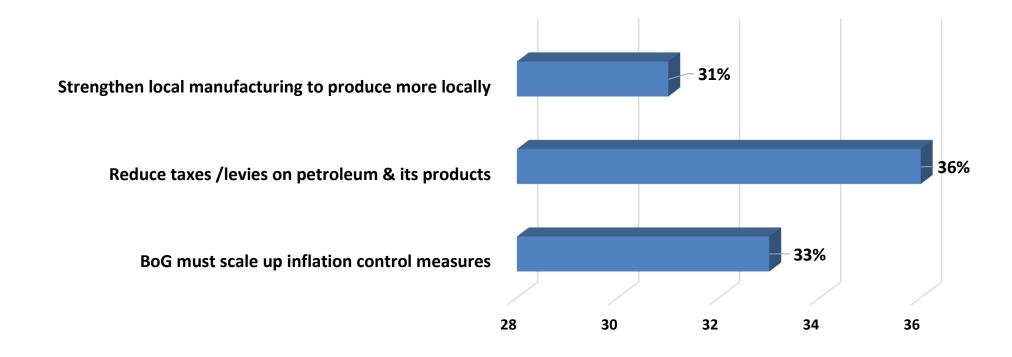


How should Government address rising cost of petroleum products



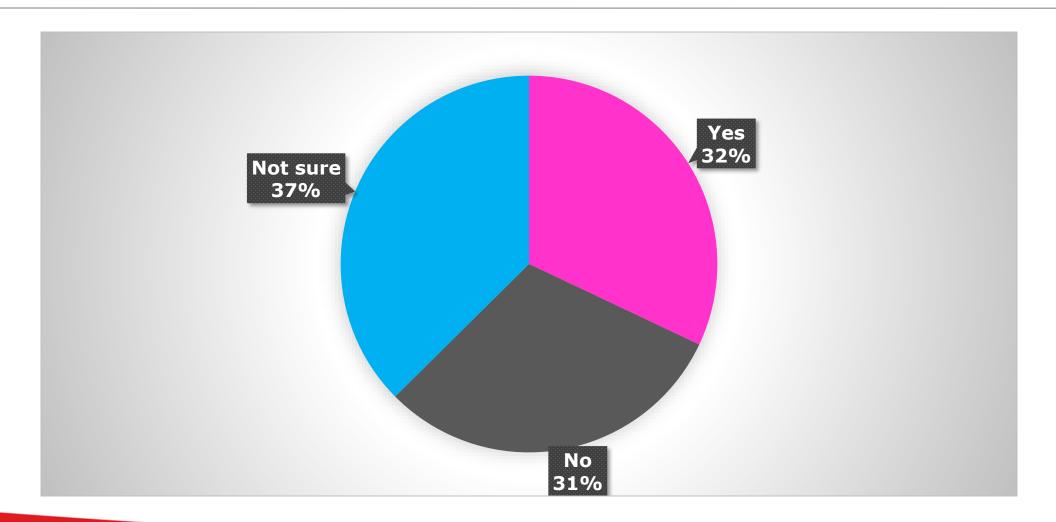


How should Government address rising inflation



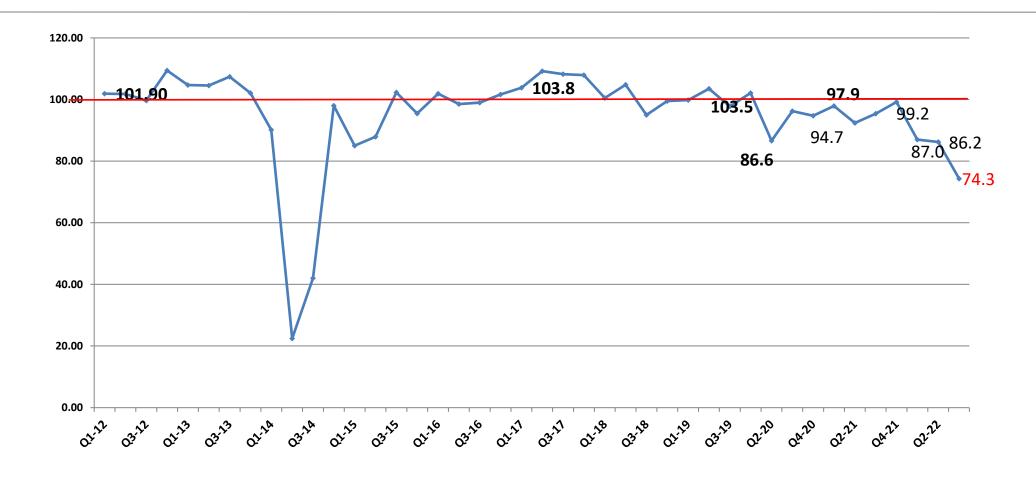


Will IMF program mitigate current economic challenges





Business Confidence Index Q3, 2022



Source: Field data



Conclusions

- Cedi depreciation and fuel price hikes further dampen business confidence in Q3 amidst uncertainties going forward
- Rising cost of doing business stifling investments, growth and employment prospects and businesses looking up to Government to stem this tide.
- Business quite optimistic fixing Tema Oil Refinery (TOR) will make positive impact on local industry.
- Majority of businesses have uncertainties about IMF domestic debt exchange programme amidst divergent views.



THANK YOU!

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