DISTRICT INDUSTRIALISATION FOR JOBS & WEALTH CREATION

PRESENTED BY HON. (MRS) GIFTY OHENE-KONADU NATIONAL COORDINATOR ONE DISTRICT ONE FACTORY.
About the initiative

- One District One Factory initiative was instituted by His Excellency, President Nana Addo Dankwa Akufo-Addo, to create jobs and add value to the produce at the district level.

- The initiative aims to achieve this through a massive private sector led nationwide industrialisation drive, which will equip and empower communities to utilise their local resources in manufacturing products that are in high demand both locally and internationally.

- Increase agricultural and manufacturing output, reduce reliance on imports and increase food availability.

- The programme is expected to facilitate the creation of between 7,000 to 15,000 jobs per district and between 1.5 million and 3.2 million jobs nationwide by end of 2020.
Objectives & Mission

Objectives

• Increase job creation
• Promote rural income generation through grass-root participation in industrial and commercial activities
• Promote import substitution for currency stability
• Promote income generation for a wide range of producers
• Increase revenues through exports
• Attract and Improve profitability of investors
• Provide necessary incentive to increase yield of domestic output.

Mission Statement

• The mission of the programme is to identify and create business opportunities in the districts, harnessing the strengths and resources of the locals in an efficient technology and demand driven value chain.
The Secretariat

- Established under the Office of the President, the One District One Factory Secretariat is to fast-track this initiative by providing the presidency a direct oversight of the District industrialisation agenda.

  - The Secretariat oversees the implementation of the One District, One Factory programme by providing a direct link to all key stakeholders and related institutions.

  - The Secretariat works with Technical advisors and representatives of relevant stakeholder institutions.

  - Stakeholder institutions include EXIM Bank, GIPC, EPA, Municipal & District Assemblies, NBSSI, AGI, Chamber of Commerce, Ghana Standards Authority, CSIR, Ministries and other governmental agencies.
Services of the Secretariat

• Investor Matching (International and local)

• Credit
  • The project would support projects based on project size and operational categorisation. Credit to businesses will come in the form of Long and short term trade financing; Long and short term asset financing.

• Technical Assistance Services
  • Business assessment and assistance with developing a growth strategy;
  • Capacity building, Mentoring and coaching;
  • Provision of networking opportunities;
  • Assistance with financial planning and financial management;
  • Assistance with regulatory and legal compliance;
  • Links to strategic partners for market and community access facilitation;
  • Sector specific technical support including project management.
Target Industries

• Input/Raw material Production (For groups/cooperatives)
• Agro business/Processing
• Textiles and Clothing
• ICT
• Pharmaceutical and Cosmetics
• Waste Management
• Distribution and Trading
• Tourism, Arts and Crafts
Target Groups

The target group is segmented to cover:

1. Existing businesses that are ready to move to the districts and expand their operations.

2. New businesses that seek to operate within the districts and have the capability of sourcing for raw materials and employing 5-25 people from the district through their operations.

3. Businesses that have the capability of enhancing the operations of input providers and suppliers towards the demand of factories in the districts.

4. Businesses whose operations focus on distribution and market access for goods produced in the districts.

5. District-level businesses which have the potential to grow but need all or any of the below:
   a. Technical support
   b. Long term investment
   c. Standardisation to meet competition
   d. Brand improvement
   e. Market access
## CATEGORIES

<table>
<thead>
<tr>
<th>Category</th>
<th>Investment required</th>
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</thead>
<tbody>
<tr>
<td>Micro scale Enterprises</td>
<td>≤ US$</td>
</tr>
<tr>
<td>Small scale Enterprises</td>
<td>≤ US$</td>
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<tr>
<td>Medium scale Enterprises</td>
<td>≤ US$</td>
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<tr>
<td>Large scale Enterprises</td>
<td>≤ US$</td>
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</tbody>
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Application Assessment & Approval Process

1. Confirmation of Receipt of Application via phone or email.
2. Initial Screening & Due Diligence
3. On-Site Due Diligence
4. Credit Assessment
5. Compilation of Reports
6. Assessment Committee
7. Contracting and Disbursement

The Secretariat is able to complete the entire process in 10 days from the date all the information is furnished by the applicant and due diligence is complete.
Glass, Oil Palm, Bamboo, Timber and Coconut Oil Processing

Cotton Processing

Soy, Rice, Maize, Sesame Processing

Cassava, mango, cashew Processing

Cassava, Honey, Oil palm, Vegetables

Spices, plantain, poultry, Citrus, Palm

Gari, Pineapple, Blacksoap

Citrus, Pineapple

Fish, Mango, Salt
Priority Commodities Targeted for Development & Processing

Cassava
Finished Products- Industrial & Food Grade Starch, Ethanol, Syrup
Revenue: US$1.2 Billion over a 5yr period
Market: China
Locations: 25 factories in Brong Ahafo, Ashanti, Volta & Western Regions

Cocoa
Finished Products- Cocoa Powder, Mass, Butter & Natural Cocoa Cake
Revenue: US$1.53 Billion over a 5yr period
Market: China
Locations: 3 factories in Western, Ashanti Regions

Fibres (Sisal, Cotton Pineapple, Plantain & Banana)
Finished Products- Fibres, Biomass, Biogas
Market: China
Revenue: US$200 Million over a 5yr period
Locations: 50 factories in Ashanti, Eastern, Central, Brong Ahafo, Northern Regions

Fruits (Citrus, Pineapple, Mango)
Finished Products- Juices, Concentrates and fresh whole fruits
Market: EU, China
Revenue: US$250M p.a
Locations: Central, Eastern, Ashanti, Volta Regions
**Cooking Oils**
Finished Products: *Palm, Coconut, Sesame, Groundnut, Soy Oils*
Revenue: **US$300 Million p.a**
Market: *Local market (Import Substitution)*
Locations: 15 factories in Brong Ahafo, Western, Upper West, Ashanti & Volta Regions

**Poultry (Meat & Eggs)**
Finished Products: *Dressed Meat, Live birds, Eggs & Sausage*
Revenue: **US$400 Million p.a**
Market: *Local Demand (Import Substitution)*
Locations: 20 factories in Ashanti, Greater Accra, Central, Eastern & Northern Regions

**Rice**
Finished Products: *Long Grain White & Brown Rice, Rice bran & flour, Poultry feed*
Revenue: **US$500 Million**
Market: *China & local demand*
Locations: 25 milling factories in Volta, Eastern, Northern, Upper East, Upper West, Ashanti Regions

**Glass from Silica**
Finished Products: *Glass for windows*
Market: *EU*
Revenue: **US$250 Million p.a**
Locations: 3 factories in Western Region
Nutraceuticals (Herbs & Spices)
Finished Products - Food Supplements, Alternative & Ayurvedic Medicines
Revenue: US$50 Million p.a
Market: Local market (Import Substitution)
Locations: 18 factories across the country

Bamboo
Finished Products - Processed Bamboo Boards, furniture, T&J
Revenue: US$80 Million p.a
Market: Local & Sub-regional Market
Locations: 12 factories in Brong Ahafo, Western, Central and Ashanti Regions

Tiles & Bricks
Finished Products - Bricks & Tiles for construction
Market: China & local demand
Revenue: US$300 Million p.a
Locations: 10 factories in Brong Ahafo, Central Eastern, Western Regions

Cashew
Finished Products - Roasted Cashew nuts
Market: EU
Revenue: US$250 Million p.a
Locations: 8 factories in Brong Ahafo Region
INCENTIVES PACKAGE

• Setting up support from the 1D1F Secretariat and other Government Agencies (Business Registration, identifying opportunities, etc.)

• Corporate Tax Incentive- Locational incentives for companies setting up businesses outside the Accra and Regional Capitals.

• Special support to be provided by the District Assemblies-to facilitate
  • Land Acquisition,
  • Provision of utilities
  • Access Roads
  • Out grower schemes, etc.

  ▪ Market Access possibilities with government agencies-both at the district level and at regional level. (e.g. School feeding programme)

  ▪ Flexible financial arrangement to support your setting up (e.g. the Chinese Facility)

  ▪ Other incentives are being negotiated between AGI, 1D1F and Central Government and will be made known at the appropriate time
Thank You

Visit our website: www.1d1fghan.org
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