

# “Investing in Ghanaian industries to leverage opportunities in the Single African Market”

## Programme Outline

**DAY**  
**ONE**

**TUESDAY**  
**16<sup>TH</sup> AUGUST 2022**

**REGISTRATION**      **0800 - 0900**

### OPENING SESSION

<b>0900 - 0930</b>	<b>Opening Prayer/Documentary</b>
<b>0930 - 0945</b>	<b>Welcome Address</b> by Dr. Humphrey Ayim-Darke
<b>0945 - 1000</b>	<b>Remarks by Premium Partners</b> <ul style="list-style-type: none"><li>• Mr. Emmanuel Antwi-Darkwa, Chief Executive, VRA</li><li>• Julian Opuni, Managing Director, Fidelity Bank</li><li>• Dr. Stephen Yamoah, Executive Director, NPG</li></ul>
<b>1000 - 1010</b>	<b>Statement by H.E. Irchad Razaaly</b> - European Union Ambassador to Ghana
<b>1010 - 1025</b>	<b>Statement by Mr. Yofi Grant</b> - CEO, GIPC
<b>1025 - 1040</b>	<b>Keynote Speech by Hon. Alan Kyeramaten</b> Minister for Trade & Industry
<b>1055 - 1115</b>	<b>Official Opening of Ghana Industrial Summit &amp; Exhibition 2022</b> by Special Guest of Honour (cutting of ribbon and guided tour of the exhibition by the exhibition coordinator)  <b>MC: Kafui Dey</b>

**1115 - 1145**      **SNACK BREAK**

**SETTING THE STAGE FOR DISCUSSIONS**      **The session will focus on setting the stage for discussions covering the event period. Perspectives regarding promoting investments in Ghanaian Industries to leverage the single African Market.**

<b>1145 - 1205</b>	<b>The role of investments in leveraging the prospects of a single African Market –</b> Dr. Talkmore Chidede, Investment Expert, Secretariat of the AfCFTA
<b>1205 - 1225</b>	<b>Overview on actions and progress to date and on trade and investment protocol discussions – Ghana’s perspectives</b> Dr. Fareed Kwesi Arthur, National AfCFTA Coordinator, MOTI
<b>1225 - 1300</b>	<b>Panel Discussion</b> <ol style="list-style-type: none"><li>1. Dr. Talkmore Chidede, Investment Expert, Secretariat of the AfCFTA</li><li>2. Dr. Fareed Kwesi Arthur, National AfCFTA Coordinator, MOTI</li><li>3. Mr. Massemo Mina, Head of Cooperation – EU Delegation</li><li>4. Mr. Tsonam Akpeloo, Accra Regional Chairperson, AGI</li></ol> <b>Q &amp; A</b>  <b>Moderator: : Mr. Nicolas Gebara</b>

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1300 – 1400

**LUNCH BREAK**

**1400 -1700**

**B2B & MATCHMAKING SESSIONS**

**1400 – 1420**

**Ghana's attractiveness and competitiveness as a location for investment - investment trends and prospects** Mr. Yaw Amoateng Afriyie, Deputy CEO, GIPC

**1430 – 1500**

**Panel Discussion**

Ghana's ability to attract and retain investment within a single African market - Ghana's SWOT (government and business perspectives). Priorities, actions, and responsibilities for improving Ghana's investment climate and business environment

**Panel Discussion**

1. Mr. Yaw Amoateng Afriyie, Deputy CEO, GIPC
2. Mr. Sandy Osei-Agyeman, Owner, SLID Industries Ltd
3. Mr. Godlove Otoo, Investment Advisor, UK Department for International Trade

Q & A

**Moderator: Mr Kwame Jantuah**

**1500 - 1600**

**B2B Networking – Introduction of Companies**

1. Allianz Insurance
2. Fidelity Bank
3. AABN

**1600 - 1700**

**Business Networking Session/Snacks**

**MC: Kwesi Kwatia**

**DAY**  
**TWO**

**WEDNESDAY**  
**17<sup>TH</sup> AUGUST 2022**

## INVESTMENT SUMMIT

0800 - 0900	<b>Registration/Documentary</b>
0900 - 0910	<b>Opening Prayer</b>
0910 - 0920	<b>Welcome Address and overview of Day 1</b> by Mr. Seth Twum-Akwaboah – Chief Executive Officer, AGI
0920 - 0930	<b>Statement by Dr. Humphrey Ayim-Darke</b> – President, Association of Ghana Industries
0930 - 0940	<b>Statement by Hon. Shirley Ayorkor Botchwey</b> - Minister for Foreign Affairs and Regional Integration
0940 - 0950	<b>Statement by Hon. Ken Ofori-Atta</b> - Minister for Finance
0950 - 1010	<b>Keynote Speech by Mr. Irchad Razaaly</b> - European Union Ambassador to Ghana <b>MC: Kwesi Kwatia</b>

## 1000 - 1030 GUIDED TOUR/SNACK BREAK

<b>TECHNICAL SESSION 1</b>	<b>Ghana's equity and impact investment ecosystem and environment:</b>
1030 - 1050	<b>Ghana's equity and impact investment ecosystem and environment – attractiveness and competitiveness, structure, participants, performance, and gaps</b> - Amma Lartey, CEO Impact Investing Ghana (IIGh)
1050 - 1110	<b>Ghana policy and initiatives to build the equity and impact investment ecosystem and environment to support investment readiness</b> – Ms. Hamdiya Ismaila, General Manager of Venture Capital Trust Fund
1110 - 1140	<b>Panel Discussion</b>  Ghana's ability to attract and retain equity and impact investment: Priorities, actions, and responsibilities for improving Ghana's equity investment environment and ecosystem – to increase investment and meet (sustainable) development goals.  <b>Panellists</b>  1. Amma Lartey, CEO Impact Investing Ghana (IIGh) 2. Ms. Hamdiya Ismaila, General Manager of Venture Capital Trust Fund 3. Yaw Sampong, Executive Director, Injaro Investments Limited. 4. Olufemi Adewumi, Programs Director, Meltwater Entrepreneurial School of Technology
	<b>Moderator: Sean M. Duggan, Investment Promotion Specialist</b>

**DAY**  
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<b>TECHNICAL SESSION - 2</b>	<b>Are businesses in Ghana investment ready or not?</b>
1140 – 1200	<b>Finding investment and the path to investment readiness -</b> Ebenezer Arthur, Founder & CEO, Wangara Green Ventures
1200 - 1220	<b>Requirements, challenges, and experiences of finding investment and becoming investment ready –</b> Carole Ramella, Founder and Managing Director GFA Consulting
<b>1220 – 1300</b>	<b>Panel Discussion</b>  Scaling investment readiness in Ghana to leverage investment opportunities  <b>Panellists</b> 1. Ebenezer Arthur, Founder & CEO, Wangara Green Ventures 2. Carole Ramella, Founder and Managing Director, GFA Consulting 3. Nelson Amo, CEO, Innohub 4. Baafour Otu-Boateng, Investment Director, Investisseurs & Partenaires - I&P
	<b>Moderator: Sean M. Duggan, Investment Promotion Specialist</b>
1300-1400	<b>LUNCH BREAK</b>
<b>TECHNICAL SESSIONS - 3</b>	<b>Venture, equity, and impact capital as a “game changer” in Ghana – tales from the frontline (investor/business perspectives)</b>
1400 – 1420	<b>Equity and impact capital investment sector strategy and priorities (investor perspectives) -</b> Jerry Parkes, Managing Principal, Injaro Investments Limited
1420 - 1440	<b>Preparing and pitching the investment deal – challenges and successes (business perspectives) -</b> Catherine Krobo Edusei, MD, Eden Tree
1440 – 1500	<b>Panel Discussion</b> Implications for scaling investment, improving deal flow volumes and values, and delivering investment success  <b>Panellists</b> 1. Jerry Parkes, Managing Principal, Injaro Investments Limited 2. Catherine Krobo Edusei, MD, Eden Tree 3. Sander de Klerk, Founder & Chief Rolling Officer, Good Roll Africa 4. Bridget Asante, Deal Associate, Zebu Investment Partners  <b>Moderator: Mr. Yaw Brempong</b>
<b>TECHNICAL SESSION - 4</b>	<b>Alternative sources of funding for Industry</b>
1500 – 1515	<b>Navigating the Ghana alternative Market (GAX) to support industrial advancement</b> – Joyce Esi Boakye, Head of the Listing and New Products Department
1515 – 1530	<b>Driving long-term SME growth and sustainability; the DBG strategy –</b> Mr. Michael Mensah-Baah, Deputy CEO, DBG
1530 – 1545	<b>The role of the financial institutions in promoting investments in Ghanaian Industries to leverage opportunities in the Single African market. The Fidelity way</b> – Mr. Atta Yeboah Gyan, Deputy MD (Operations and Support Functions)

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**1545 – 1620**

**Panellists**

1. Joyce Esi Boakye, Head of the Listing and New Products Department
2. Mr. Michael Mensah-Baah, Deputy CEO, DBG
3. Mr. Atta Yeboah Gyan, Deputy MD (Operations and Support Functions)

**Moderator: MC**

**1620 – 1700**

**Participants take a tour of the exhibition**

**SIDE EVENT  
DEAL ROOM**

**Curated Deal Room: “Linking business with venture, equity, and impact investors”**

**0930 – 1300**

**Investor-investee conversations**

**1300 - 1400**

**Lunch**

**1400 – 1530**

**Investor-investee conversations**

**1530**

Deal room closes

**COCKTAIL EVENT**

**Strictly by Invitation**

**1630 - 1730**

**Registration – Event team**

**1730 - 1740**

**Welcome to the event:**

- AGI representative
- Project representative

**1740 – 1750**

**Welcome to the event and comments:**

Mr. Irchad Razaaly, European Union Ambassador to Ghana

- Welcome to the event
- Comments

**1750 – 1840**

**1840 – 1850**

- Networking
  - Event wrap up
- Thanks, and outline for Day 3 – AGI representative

**MC: Kafui Dey/Kwesi Kwatia**

**DAY  
THREE**

**THURSDAY  
18<sup>TH</sup> AUGUST 2022**



**REGISTRATION 0800 - 0900**

#### OPENING SESSION

0900 - 0930

**Opening Prayer/Documentary**

0930 - 0940

**Welcome Address by Mr Emmanuel Antwi-Darkwa** - Chief Executive of VRA

0940 - 0950

**Remarks by President of AGI** – Dr. Humphrey Ayim-Darke

0950 – 1015

**Statement by Dr. Stephen Yamoah**, Executive Director, NPG - The Nuclear Power Project for Ghana: Status.

1015 - 1025

**Statement by Egbert Faibille Jnr**, CEO of Petroleum Commission – Local Content developments in the petroleum industry: regulations, opportunities and related issues.

1025 – 1040

**Speech by H.E. Wamkele Mene** – Secretary General, AfCFTA Secretariat

1040 - 1055

**Speech by Hon. Andrew Kofi Egyapa Mercer**, Deputy Minister for Energy

1055 – 1120

Guided tour of the exhibition by the exhibition coordinator)/Snack Break

**1055 – 1120**

**SNACK BREAK**

#### TECH. SESSIONS

1120 – 1140

**The Energy landscape in Ghana to support Industrialization**

**Ghana Energy Transition Plan: the Contribution of VRA -**

Ing. Edward Obeng-Kenzo, Deputy Chief Executive (Engineering & Operations) VRA

1140 – 1200

**Energy Transition and Ghana's Industrial Agenda, The Role of Bui Power Authority –**

Wisdom Ahiataku-Togobo, Director at the Executive Office of the Bui Power Authority

1200 - 1220

**Nuclear Technology Safety and its Relation with Industry –**

Daniel A. Wordson, Manager, Office of the Executive Director, NPG

1220 – 1300

**Panel Discussion**

Sustaining investments in Industrialisation with the right energy mix at competitive prices.

#### Panellists

1. Ing. Edward Obeng-Kenzo, Deputy Chief Executive (Engineering & Operations) VRA
2. Wisdom Ahiataku-Togobo Director at the Executive Office of the Bui Power Authority
3. Daniel A. Wordson, Manager, Office of the Executive Director, NPG
4. Kwame Jantuah, CEO, Africa Energy Consortium Ltd

**Moderator: Professor Seth K. Debrah**, Director, Nuclear Power Institute (NPI)

**1300 - 1400**

**LUNCH BREAK**

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**Activity**

**ENTREPRENEURAL PITCH COMPETITION (EPC):**

**Topic: “Tech for Sustainable Agri-Food Systems”**

**1400 - 1410**

**Welcome Address** by Johnson Opoku-Boateng, Director, BDS, AGI

**1410 – 1425**

**Remarks by Premium Partners**

- McGill University Mastercard Foundations Transists Projects
- NPG
- SNV

**1425 - 1530**

**Pitch Competition**

Introduction of Panel of Judges –  
Pitch (5 mins each)

- 1stContestant
- 2nd Contestant
- 3rd Contestant
- 4th Contestant
- 5th Contestant

**Judges**

Judge 1: Kwame Jantuah  
Judge 2: Amma Lartey  
Judge 3: Maxwell Hammond

**1530 - 1600**

- Collation of results and Announcement of Winners

**Closing Ceremony - Mr. Seth Twum-Akwaboah, CEO, AGI**

**1600 - 1630**

**Networking**  
**Mc: Kafui Dey**